
Pennichuck Water Works:
Follow-Up Research

Submitted to:

Pennichuck Water Works
4 Water Street
Nashua, New Hampshire 03060

Submitted by:

RKM Research and Communications, Inc.

PW 010422

May 4, 2004

RKM RESEARCH AND COMMUNICATIONS, INC. (Pennichuck Water Works: 2004 Follow-up Survey)

Q10: Vote for or against a measure allowing Nashua to control PWW using eminent domain?
Compared by Selected Characteristics

EXHIBIT B

EXPOSURE TO RECENT ARTICLES				POSITION ON PURCHASE			GENDER		AGE				PARTY AFFILIATION				ANNUAL INCOME							
TOTAL	None	1-2	3+	Support City	Unsure	Support PW	Male	Female	< 35	35-54	55+	Dem	Ind	Rep	< \$50K	\$50K- \$95K	> \$95K							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)							
TOTAL	411	117	94	200	131	109	186	225	58	185	163	106	161	114	107	113	70							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
	28%	23%	49%	42%	32%	27%	45%	55%	14%	45%	40%	26%	39%	28%	26%	27%	17%							
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							
TOTAL ANSWERED	411	117	94	200	131	109	186	225	58	185	163	106	161	114	107	113	70							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
For - support City	124	29	26	69	14	2	59	65	12	55	54	38	44	31	39	26	15							
	30%	25%	28%	35%	11%	2%	32%	29%	21%	30%	33%	36%	27%	27%	36%	23%	21%							
Against	204	61	41	102	60	101	96	108	27	101	75	50	79	66	44	67	46							
	50%	52%	44%	51%	46%	93%	52%	48%	47%	55%	46%	47%	49%	58%	41%	59%	66%							
Don't know / unsure	83	27	27	29	57	6	31	52	19	29	34	18	38	17	24	20	9							
	20%	23%	29%	15%	44%	6%	17%	23%	33%	16%	21%	17%	24%	15%	22%	18%	13%							
CHI-SQUARE SIGNIFICANCE	<-----10.55----->				<-----221.898----->				<-----2.632----->				<-----10.098----->				<-----6.37----->				<-----12.658----->			
	.0321				0				.2681				.0388				.1732				.0131			

PW 010464